

# The Exide Automotive Battery Family



Power and performance: two things you can expect from an Exide battery. Now, Exide offers you more choices than ever before. Exide batteries start millions of vehicles worldwide every day. Whether you and your family are taking a road trip or simply running errands, Exide has the battery to get you started and keep you going longer. Gain peace of mind knowing we back our batteries with a strong nationwide warranty program. Exide, trusted for over 125 years to power your family's many activities.



Made in the USA with some imported components

Exide® Edge™, Global Extreme™, NASCAR® Extreme™ and NASCAR® Select® batteries are proudly made in state-of-the-art U.S. based manufacturing facilities.

Exide uses a comprehensive business approach to recycling called Total Battery Management (TBM).™ TBM includes manufacturing and distribution of lead-acid batteries, collection of spent batteries, reclamation of battery materials, and use of those materials in new batteries.

Exide Technologies recycles sufficient lead tonnage to make the Company one of the largest secondary lead recyclers in the world, returning the materials to new product and diverting them from the waste stream. Exide Technologies' batteries are recyclable.



Start Positive. Stay Positive:®



For more information and nationwide warranty terms visit us at [www.exide.com](http://www.exide.com) or call 1-800-START-IT

- Power & performance: two things you can expect from Exide batteries.
- Too bad it's hidden under the hood.
- EXIDE® Automotive Batteries. Start Positive. Stay Positive.®



**AUTOMOTIVE BATTERIES**



Start Positive. Stay Positive:®

## Flat Plate AGM Batteries

Lasting Energy  
for On-the-go Drivers



**LASTING ENERGY:** 17X more energy for everything like repeated use of technology and shuttle driving.<sup>1</sup>



**MAXIMUM DURABILITY:** Up to 15% more starting power, even in extreme temperature.<sup>2</sup> Handles heavy key-on, key-off activity.



**FAST RE-CHARGE:** Recharges faster because of SureLife Graphite Technology.<sup>3</sup>



**SPILL-PROOF\*\*:** Clean, safe, non-spillable, maintenance free, absorbed glass mat construction.



Exide offers the first and only AGM products\* to feature SureLife® Graphite Technology which helps to strengthen and maintain charge pathways, increasing the life of the battery by building networks and reducing lead sulfate particle size.

**48** MONTH FREE REPLACEMENT

**48** MONTH FREE JUMPSTART ASSISTANCE

\* Among leading competitors. \*\* Under normal operating conditions. 1. Based on average results of five batteries tested per the VDA 17.5% DOD; results are versus conventional flooded batteries. The test measured the number of times the tested battery turned over its capacity before failure when taken down to 17.5% depth of discharge. This is NOT life duration test, and does NOT mean the battery will last 17 times longer. 2. 15% is the maximum average result for six Group 65 batteries tested at 50% state of charge in a simulated start test. Results are versus conventional flooded batteries. Actual increases in starting power will vary, and will be less for some other Group Size batteries, and at different states of charge for Group 65 batteries. 3. Claims made versus conventional flooded batteries

## Exide® Conventional Batteries

Exide offers one of the most extensive lines of automotive and light truck batteries – with sizes and power levels to fit 97 percent of vehicles on the road today. Whether you drive an economy car, a luxury sedan, a classic muscle machine or anything in between, we've got your battery.

	GLOBAL EXTREME® NASCAR® EXTREME®	NASCAR® SELECT®	CLASSIC
On-the-go Power			
Long Life			
Silver Shield™			
Vibration Resistance			
All Climate			
Maintenance Free*			
Free Replacement	40 Month	30 Month	20 Month
Free Jump-Start	40 Month	30 Month	